



CAMP VERDE COMMUNITY LIBRARY

130 Black Bridge Road Camp Verde AZ 86322 | 928-554-8380

MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – September 2019
DATE: 10/16/2019
CC: Department Heads, Town Council

Report from Circulation: Congratulations to Mary M who signed up for a new library card during Library Card Sign-Up month. She was one of over 80 new patrons and participated in the library-sponsored contest to guess how many pieces of candy were in the jar at the Circulation Desk. Her guess of 400 was the closest to the actual of 445. She was excited to win the jar of candy and planned to share it with the Ranchers at Rainbow Acres.



Report from Teen Library: In September, YAC took on their first big ongoing project, by assuming responsibility for running the vending machine at the Library. They will be maintaining an inventory, keeping the machine stocked, and deciding on what to stock it with. The money made with the machine will serve as an income for the group, to pay for needs such as attendance fees and new shirts, as well as more philanthropic ventures. This endeavor will provide many learning opportunities, including scheduling, bookkeeping, budgeting, and, as we've already learned, trouble-shooting. All in all, we are very excited for this project. In October, I will be attending the Fall Festival in Cottonwood to represent the library, with a Boy Scout troop helping out. We will demonstrate yoyo tricks which will help them earn their Adventure Slides.

Report from Children's Library: Story Time on Wednesday's have been a constant hit during the past few months. We had a blast during Pirate Week, dressing up like pirates, speaking like pirates and making pirate crafts. Thanks to the rest of the staff for joining the fun! Homework Club on Thursdays is starting to get noticed in the community. We expect more kids to show up for help with homework.

Report from Adult Services Library: The Lions Club of Yavapai County will bring eye care services through



their mobile doctor's office to Camp Thursday October 24 from 9:00a-3:30p. The Lions Mobile Eye Care Van is a fully equipped eye doctor's examination room used by volunteer eye doctors to give screening eye exams and write prescriptions for eye glasses. It is the mission of Lions Clubs to use this mobile doctor's office to bring eye care services to all of Yavapai County, with particular emphasis on residents 18 years and older who lack the means for, or access to, eye care services. Yavapai County residents with a monthly or annual income level at 150% of the Federal Poverty Level can qualify for free eye exams, eye care and glasses. Guidelines for qualifying monthly income levels range from 1 person per household with an income of \$1,561 per month to 8 persons per household with an income of \$5,429 per month. It's easy to apply. Applications, complete details and help are offered at Camp Verde Community Library. There are 20 appointments available and must be made through Library Specialist, Carson Ralston by calling 928-554-8391, emailing carson.ralston@campverde.az.gov or stopping by the library during open hours.

Report from CVARP: It has been quiet at CVARP but I would like to note the enrollment of one senior man in the GED program. He does not need a GED at this stage of his life, but he *wants* it. While working on his GED, he is getting an education in computer skills. Kelly, our office manager, is tutoring him on the use of the laptop he brings with him. The Spanish GED class continues to show great improvement. The ready test the students took for the Language portion of the GED test shows the need for some more work, but the test results identify the areas that need additional work. They continue to work hard.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>

		Sep-19	Aug-18	% change	YTD-FY20	YTD-FY19	% change
In-Library Uses							
Traffic Count		8,415	8,510	-1.1%	26,395	27,312	-3.4%
New Cards Issued		82	66	24.2%	207	230	-10.0%
Public Computer Use		1,130	1,406	-19.6%	3,665	4,307	-14.9%
Early Literacy Computer Use		132	138	-4.3%	559	471	18.7%
Requests for Computer Help		100	98	2.0%	372	373	-0.3%
Reference Questions		81	157	-48.4%	322	465	-30.8%
Study Room Uses		60	64	-6.3%	183	181	1.1%
Study Room Use - Hours		125	127	-1.6%	389	384	1.3%
Study Room Use - People Served		76	104	-26.9%	221	249	-11.2%
Total In-Library Use		10,201	10,670	-4.4%	32,313	33,972	-4.9%
Library Programs							
Community Room Uses		41	53	-22.6%	117	137	-14.6%
Community Programs Attendance		332	453	-26.7%	861	1,598	-46.1%
Adult Programs		20	12	66.7%	64	39	64.1%
Adult Program Attendance		210	152	38.2%	758	385	96.9%
Children's Programs		24	27	-11.1%	77	56	37.5%
Children's Program Attendance		233	100	133.0%	651	593	9.8%
Teen Programs		15	11	36.4%	37	30	23.3%
Teen Program Attendance		273	122	123.8%	491	437	12.4%
Total Library Program Attendance		1048	827	26.7%	2761	3013	-8.4%
Circulation							
Self-Checkout Use		1,457	20	7185.0%	4,360	254	1616.5%
Items Checked Out		5,219	4,807	8.6%	15,242	15,693	-2.9%
Items Checked In		5,485	4,956	10.7%	17,139	16,515	3.8%
Renewed Items		1009	817	23.5%	2,876	2,420	18.8%
Total Circulation		11,713	10,580	10.7%	35,257	34,628	1.8%
Circulation Areas of Interest							
Audio Books		202	213	-5.2%	656	705	-7.0%
DVDs & Movies		2,323	2,017	15.2%	6,721	6,248	7.6%
eBooks		655	459	42.7%	2,131	1,254	69.9%
Laptops & iPads		103	9	1044.4%	228	63	261.9%
Magazines		49	76	-35.5%	179	203	-11.8%
VOX Media Books		40	16	150.0%	113	69	63.8%
Children's Material		1,094	981	11.5%	3,394	3,316	2.4%
Teen's Material		536	600	-10.7%	1,733	2,024	-14.4%
Transits, HOLDS & InterLibrary Loans							
HOLDS Filled		1,126	1,063	5.9%	3,580	3,676	-2.6%
Transit Items Sent & Received		1,656	1,600	3.5%	5,429	4,818	12.7%
CVCL ILL Items Going Out		31	31	0.0%	84	96	-12.5%
ILL Items for CVCL Patrons		5	4	25.0%	16	21	-23.8%
Total Transit, HOLDS & ILL Activity		2,818	2,698	4.4%	9,109	8,611	5.8%
Library Volunteers							
Number of Volunteers		26	34	-23.5%	75	101	-25.7%
Number of Hours Given		484	629	-23.1%	1,425	1,798	-20.7%
Average Hours/Volunteer		18.6	18.5	0.6%	19.0	17.8	6.7%
Collection & Development							
New Kids & Teen Material Added		71	40	77.5%	219	154	42.2%
New Books & Magazines Added		205	137	49.6%	651	667	-2.4%
New Audio-Visual Material Added		191	34	461.8%	442	153	188.9%
Total Items Added		396	171	131.6%	1093	820	33.3%
Mending & Donations							

Items Mended or Repaired	102	195	-47.7%	309	700	-55.9%
Donations Processed	1,557	1,330	17.1%	6,118	5,038	21.4%
Donations Cataloged	198	15	1220.0%	424	126	236.5%